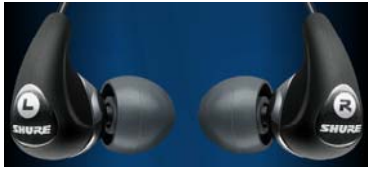


## Shure Sound Isolating™ Earphones – How-To-Wear Demo



**1. Make sure the earphone labeled R goes in your right ear while the one with L goes in your left ear.**

- The letters “L” and “R” is clearly indicated on the earphones.
- Use both earphones to achieve the best sound quality or isolation.
- Turn the music volume DOWN all the way before plugging the earphones in.



**2. Grasp the sleeve of the earphone with your index finger and thumb. Compress the foam and roll gently, and insert the earphone into your ear canal.**

- If you are using a foam sleeve, hold the earphone in place for 10 seconds allowing the foam to expand, creating a comfortable fit and snug acoustic seal.

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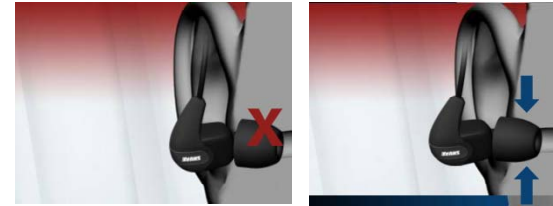
1

## Shure Sound Isolating™ Earphones – How-To-Wear Demo



**3. Insert the earphone into your ear and twist upward 90 degrees, to easily loop the cable behind your ear.**

**4. To remove sleeves, twist and pull at the same time.**



Do not push the earphone sleeve beyond the ear canal opening.

The quality of the frequency response and sound isolation depends on how well the sleeves seal.

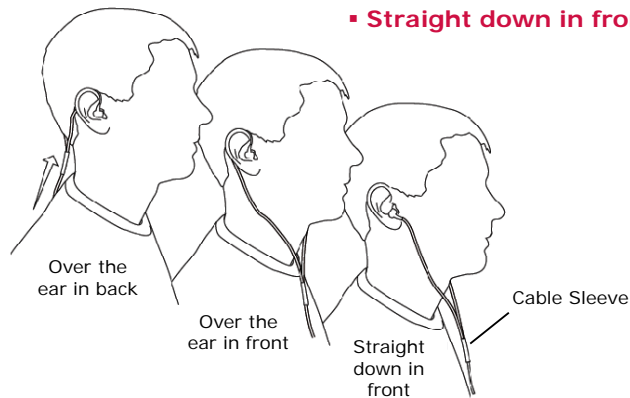
If it seems to be lacking in bass, check the tightness of the seal between the earphone and your ear, or try one of the other sleeve options.

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## Wearing Style

- Over the ear in back / front, OR
- Straight down in front



Tighten the cable and take up slack by raising the cable sleeve

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## Choose the Right Sleeves

A good demo turns shoppers into buyers, and the secret is a good fit between the sleeve and the user's ear. The accessories kit includes a selection of sleeves in different materials and sizes. We suggest customers to try all these sleeves and find out the most suitable pair for them.

### Foam Sleeves

- Best for demo
- Expand to fit the natural shape of the ear – delivering the best sound isolation, and comfort
- Cleanable and reusable
- 3 sizes: S, M, L



### Soft Flex Sleeves

- Fit comfortably in the ear and allow for easy insertion
- Reusable
- 3 sizes: S, M, L



### Triple Flange Sleeves

- Silicone sleeves form a tighter seal than soft flex sleeves while holding the earphone firmly in place
- Reusable



### Way to Change Sleeve

- Compress the sleeve with your index finger and thumb, roll slowly to loosen it and then pull it out gently.
- Please be careful and not to pull out the sleeve by force, otherwise the nozzle may be broken.

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